



NFL PLAYERS ASSOCIATION

Scores win for members

Challenge

A federal agency needed to deliver relevant, continuously updated news and related content to offices and teams around the world. If that wasn't difficult enough, each team wanted a personalized news flow, relevant to their region, mission, and preferences.

Results

The NFLPA can now quickly mine player data to find licensing and marketing opportunities for more players. By using cloud platforms, the NFLPA quickly scales its business systems and reduces costs, freeing staff to develop new member services.

Solution

AIS created a single, shared player management system, using Microsoft Dynamics 365, for all the NFLPA organizations.

Create a single source of member truth

The NFLPA had worked with AIS on modernizing other IT systems so sought its counsel on this project, too. We used Microsoft Dynamics 365 to create a single, shared player management system, called PA.NET, for all the NFLPA organizations. We customized Dynamics 365 extensively to meet the unique needs of the NFLPA and integrated it with the organization's Office 365 applications.

At the same time, we moved all legacy IT systems (websites, financial applications, and others) to Microsoft Azure, giving NFLPA an entirely cloud-based business.

Land more opportunities for more members

With one master set of player data and powerful reporting tools, the NFLPA can uncover marketing and licensing opportunities for more players and identify other ways to help its members.

Free up time to grow the business

Because PA.NET automates so many previously manual processes, it frees up hours of drudge work each week for NFLPA employees, which they convert to creative problem solving for members.

Scale instantly, reduce costs

By moving its business systems to the cloud, the NFLPA can scale its infrastructure instantly when traffic spikes—such as when football season ends and licensing offers heat up. No more over-provisioning servers to meet worst-case needs. In fact, no more servers, period. With cloud-based systems, the NFLPA no longer has to refresh six-figure server and storage systems every few years.

And its IT staff has freed up 30 percent more time by not having to babysit infrastructure, time it uses to come up with new technology innovations.

Score touchdown for members

The NFLPA lives to serve its members, and with PA.NET and other cloud-based business systems, it's scored a big win for them.

Score like NFLPA, work with AIS

Transformation is on the horizon for your organization. All it takes is the right partner. With the experience, talent, and best practices to lead you to success, AIS is the right path for you.

[Contact Us](#)



www.ais.com

Copyright ©2021 Applied Information Sciences, All Rights Reserved.

11400 Commerce Park Drive, Suite 600, Reston, VA 20191
Phone: (703) 860-7800 Fax: (703) 860-7820

sales@ais.com